

The Approach



President's Message

Karen Goforth, MAI — 2010 Chapter President

Every spring is the only spring – a perpetual astonishment. ~ Ellis Peters



Springtime is my favorite time of year. This also means the Florida legislature is in session and will be voting on laws that directly affect our industry. So let's spring forward with a few updates, reminders, and what's blooming with the West Coast Florida Chapter and in Tallahassee.

Please join me at the **AI/ARES/CCIM Welcome Reception on April 14, 2010 at the Naples Beach Hotel & Golf Club**. Our chapter is a co-sponsor of the Welcome Reception and with the sponsorship our chapter members are able to attend the reception at no cost. It is an honor for our chapter to host and welcome the AI/ARES/CCIM organizations to our beautiful back yard. This event is a great networking opportunity to meet other real estate professionals from around the world. It is also a great opportunity to showcase the hospitality of the members of our great chapter! For more information, call the chapter office or to register email: aimetings@appraisalinstitute.org Please include *WCF Chapter/Naples Reception Sponsorship* in the subject line and register by April 8, 2010.

In November 2009 the National Board of Directors amended Regulation 8 to create a Chapter Associate Member Committee (CAMC). This committee is essentially composed of the chapter's associate members. With the formation of this committee, the associate members of the chapter will be electing an associate member to chair and represent the committee. An email was sent out the associate members of the chapter on March 19, 2010 seeking applications for this position. If you are an associate member of the chapter and have interest in applying for this position or want more information, please contact me or the chapter's executive director, Nancy Bachor. The application deadline is April 17, 2010. The election will be held in conjunction with the elections of officers at the chapter meeting in Ft. Myers on May 7, 2010.

A notice to apply for the Gillott/WCF Scholarship Program was recently sent out to the chapter's associate members. The \$500 scholarships can be used for chapter-offered coursework needed for designation. The deadline for applications is May 4, 2010. Don't let this great opportunity slip by. I also want to encourage the women and minority members of the chapter to apply for scholarship funding through the Appraisal Institute's Education Trust. The link is: <http://www.appraisalinstitute.org/education/scholarship.aspx>.

House Bill (HB) 303 and Senate Bill (SB) 2210 are making their way through committee meetings in Tallahassee. These bills address the need for state regulation of Appraisal Management Companies (AMCs). AMCs are not currently regulated by the state of Florida. It is my understanding from those familiar with the bills and legislative process, passage is promising. Please contact your state house and senate representatives and ask them to vote for the passage of these bills.

Thank you for supporting our chapter educational offerings this year! The chapter is on track to have a successful year. Look over the 2010 educational schedule and enroll for classes today. Keep in mind the chapter offers an early registration discount for class enrollments prior to 35 days in advance.

Congratulations to Sandy Adomatis, SRA for being named the Appraisal Institute's "Volunteer of Distinction." Sandy, the West Coast Florida Chapter's nomination and Dennis Key, SRA, the Alabama Chapter's nomination were the two honorees for the month of April.

Our next chapter meeting will be held at the Pelican Preserve Country Club in Ft. Myers on May 7, 2010. This will be a lunch meeting and Michael Timmerman, SRA with Fishkind & Associates will be providing the chapter with his annual update of real estate economics occurring in Florida.

2010 Officers & Directors

President

Karen Goforth, MAI

Vice President

Cliff Bowen, SRA

Secretary

David Lemonde, SRA

Treasurer

Richard Tobias, MAI

Directors

Joseph Ayo, MAI, SRA

Michael Colias, SRA

Debra Dietz, SRA

Michael Jonas, MAI

Jennifer Marshall, SRA

Ned Palmer, Associate

Mary L. Patterson, SRA

Brad Saucier, Associate

Sandra Adomatis, SRA, Ex Officio

Region X Representatives

Cliff Bowen, SRA

Kenneth Foltz, MAI

Woodman Herr, MAI

Mary L. Patterson, SRA

Dan Richardson, MAI

Patricia Rottenberg

Curt Wheeler, MAI

Karen Goforth, MAI (President)

Committee Chairs

Admissions: Curt Wheeler

Bylaws: Don Trask

Finance: David Lemonde

Guidance: Diane Gilbert

Education: Michael Jonas

Govt. Relations: Brad Saucier

Membership: Bruce Cumming, Jr.

Newsletter: David Lemonde

Public Relations: Marilyn Hett

University Relations: Bruce Cumming, Jr.

Executive Director

Nancy Bachor

Region X Officers

Carol Velie, SRA, Chair

Joni Herndon, SRA, Vice Chair

Shawn Wilson, MAI, 3rd Director

Kenneth Foltz, MAI, Region X
Education Liaison

2nd Quarter Chapter Luncheon Meeting - Ft. Myers

When: Friday, May 7, 2010

Where: Pelican Preserve Magnolia Room
at the Town Center
10561 Veneto Drive
Ft. Myers, FL 33913
Phone: (239) 985-1600
www.pelicanpreserve.com

Cost: Lunch Meeting - \$25 Members | \$30 Nonmembers

Registration Deadline: May 3, 2010

Advance Reservation Required!

Questions: wcoastfl@tampabay.rr.com or (813) 935-4311

Schedule of Events

- 8:30 A.M. - 11:30 A.M.: 3-Hour Seminar - *Florida Law for Real Estate Appraisers*
11:30 A.M. - 1:00 P.M.: Chapter lunch meeting with election of the 2011 leadership & guest speaker
1:00 P.M. - 4:00 P.M.: 3-Hour Seminar - *Florida Supervisor/Trainee Rules & Roles*

Seminar Instructor: Timothy Andersen, MAI

Meeting Guest Speakers: Michael Timmerman, SRA, Fishkind & Associates

Program: Michael Timmerman, SRA, Senior Associate with Fishkind & Associates will discuss the current market conditions in the Southwest Florida area. Fishkind & Associates is an economic and financial consulting firm specializing in real estate analysis, market research, feasibility studies, fiscal assessments, financing, expert witness testimony and economic forecasting.

To register for the chapter meeting and/or the above seminars, go to: www.appraisalinstitute.org/education/WestCoastFlorida.aspx.

Driving Directions - Pelican Preserve is located to the east of I-75 at Exit 136 (Colonial Boulevard). Take Colonial east to Treeline Road. Turn right onto Treeline, then left into Pelican Preserve. Proceed to the Magnolia Room Conference Center in the Town Center shopping complex on the right.

Nearby hotels: Hampton Inn & Suites, Colonial Boulevard (239) 931-5300; Courtyard Marriott (239) 275-8600 located at Colonial & Metro Parkway.

Welcome to Our New Members

New Associate Members:

John Fisher, Venice
Caryn P. Blausen, Apollo Beach
Thomas J. Eipper, Osprey
Paul Tiefenbach, Naples
Adam Lemonde, Englewood

Transferred In:

William G. Kelly (from East Florida)
Ernest G. Ovitz (from Colorado)
Gail Hanscom, SRA (from Maine)
Brian F. McColgan, MAI (from Atlanta)

Inactive:

James Steven Persons, SRA
Milton H. Corson, Jr., MAI

Resigned:

Lawrence E. Washington, Crystal River

Deceased:

Hugh M. Crumpton, Jr., SRA

CONGRATULATIONS to the following newly designated members:

Tim Backer, SRA - Arcadia
William G. Kelly, SRA - Cape Coral
Deborah Rosa-Ocasio, SRA - San Lorenzo, PR

Education

Michael Jonas, MAI, Chair

The Appraisal Institute is teaming up with the American Real Estate Society (ARES) and the CCIM Institute (CCIM) to bring our one-day *Market Analysis and Market Forecasting* seminar to this year's 26th Annual Meeting of the American Real Estate Society, which is taking place in sunny Naples, Fla., April 14-17. The cost for the one-day seminar is \$350. For only \$100 more, you may attend the entire four-day conference! For more information on the ARES Annual Meeting, and for details on how to register for our *Market Analysis and Market Forecasting* seminar, visit <http://quest.cvent.com/EVENTS/Info/Summary.aspx?e=5e2810f7-c82c-49d8-8122-49848a9f5147>.

Some of the educational offerings through the chapter include the 13-Hour USPAP CE Package May 6-7 in Fort Myers at Pelican Preserve Town Center. You can also attend the 2nd Quarter Chapter Lunch Meeting on May 7th between the Florida law and supervisor/trainee seminars. If you are working toward your designation, we are offering the *Advanced Sales Comparison and Cost Approach* Course at the Hilton Garden Inn, Tampa, April 12-16. Also coming up this month is *Litigation Appraising: Specialized Topics and Applications* at the Hilton Garden Inn, Tampa, April 22-23. *Business Practice & Ethics*, required for Appraisal Institute members to remain active and in good standing, will be offered September 30th in Tampa. Sign up today!

It is the education committee's goal to service the needs of both current and future designated members, I encourage anyone to contact Nancy or me with any education requests you may have for next year. Finally, sign up early for any program you want to take. This is a recertification year, so get your USPAP and Florida law requirements done early. Remember the chapter offers an early registration discount for enrollment 35 days in advance.

Your support of our chapter's programs has never been more necessary than in 2010. Education is the primary source of income for the West Coast Florida Chapter. There are about 10,000 appraisers of every category licensed in Florida, a drop of about 9,000 from the end of the last renewal cycle. This change means there are about 50% fewer people in Florida that require recertification credits and/or would be taking courses for career progression; thus, a major drop in potential attendees for our programs.

NOTE: Florida Law and Florida Supervisor/Trainee Rules & Roles seminar materials will now be emailed to students electronically in an effort to maintain our current seminar fees. Be aware that if you are registered for these seminars, it will be your responsibility to print the materials and bring them with you to class.

John & Doretta Gillott/West Coast Florida Education Scholarship Program

The West Coast Florida Chapter of the Appraisal Institute offers two scholarships each year to assist associate members of the chapter in achieving their desired designation. One scholarship is sponsored by John and Doretta Gillott and one is sponsored by the WCF Chapter. Scholarship applications were mailed out to all associate members in early March. Completed applications are due back to the chapter office by May 4, 2010. The chapter board of directors will then select this year's recipients. Don't miss this great opportunity on your path to designation!

Classroom v. Online Education

You have a choice between classroom and online education. When making your decision, remember that we use qualified instructors who are experienced practitioners. Classroom instructors bring insight and practical experiences to the students that you cannot receive online. Consider that there are many advantages to the classroom experience, not just from the instructor or the course material, but also from fellow classmates who might ask a question that you will gain knowledge from. The networking experience of classroom education is also a great source of contacts and information. For online education, please be sure they are approved in Florida.



Online Education:
Learn at your own pace anytime, anywhere.
Visit appraisalinstitute.org/online for a list of classes!

Appraisal Institute®
Professionals Providing Real Estate Solutions

Top-notch Appraisal Institute courses and seminars come straight to your desktop with online education! Learn from any computer anywhere, whenever you have time. It's easy, convenient and a great way to get the education you want. Check out the current course listings that are available at www.appraisalinstitute.org/online-education-view-programs.aspx.

2010 Education Schedule - West Coast Florida Chapter

Date	Offering	Instructor
April 12 - 17	Advanced Sales Comparison & Cost Approaches Hilton Garden Inn, Tampa (40 Hour QE/Post Licensing 17 Hour CE) (MAI Designation Course)	William Otto Spence, MAI Robert Sutte, MAI
April 22 - 23	Litigation Appraising: Specialized Topics & Applications (Part of the Litigation Certificate Program) - Hilton Garden Inn, Tampa (15 Hour CE)	Harry Holzhauer, MAI
May 6 May 7 (A.M.) May 7 (P.M.)	13-Hour USPAP CE Package & Chapter Meeting @ Pelican Preserve, Ft. Myers 7-Hour National USPAP 3-Hour Florida Law for Real Estate Appraisers 3-Hour Supervisor Trainee Roles & Rules	Tim Andersen, MAI Tim Andersen, MAI Tim Andersen, MAI
May 19 - 20	The Appraiser as an Expert Witness: Preparation & Testimony (Part of the Litigation Certificate Program) - Hilton Garden Inn, Tampa (15 Hour CE)	John Underwood, MAI
June 8 - 9	Uniform Appraisal Standards for Federal Land Acquisition: <i>Yellow Book</i> Hilton Garden Inn, Tampa (16 Hour CE)	John Underwood, MAI
June 17	General Demonstration Report Writing Seminar Hilton Garden Inn, Tampa (7 Hour CE Seminar)	Charles Lentz, MAI
July 29	Residential Design: The Makings of a Good House Manatee Association of Realtors, Lakewood Ranch (7 Hour CE Seminar)	Diane Gilbert, MAI, SRA
August 5	Hotel Appraising: New Techniques for Today's Uncertain Times Hilton Garden Inn, Tampa (7 Hour CE Seminar)	Steve Rushmore, MAI
August 9 - 14	Advanced Income Capitalization Hilton Garden Inn, Tampa (40 Hour QE/Post Licensing 17 Hour CE) (MAI Designation Course)	John Gillott, MAI Harry Holzhauer, MAI
August 19 August 20 (A.M.) August 20 (P.M.)	13-Hour USPAP CE Package & Chapter Meeting @ Manatee Association of Realtors, Lakewood Ranch 7-Hour National USPAP 3-Hour Florida Law for Real Estate Appraisers 3 Hour Supervisor Trainee Roles & Rules	Diane Gilbert, MAI, SRA Kenneth Foltz, MAI Kenneth Foltz, MAI
September 15 - 16	Real Estate Finance Statistics and Valuation Modeling Hilton Garden Inn, Tampa (15 Hour QE/Post Licensing 14 Hour CE)	Kenneth Foltz, MAI
September 30	Business Practice & Ethics Hilton Garden Inn, Tampa (5 Hours CE)	Janice Ramsay, SRA
October 1	Forecasting Revenue Colonial Country Club, Ft. Myers (7 Hour CE Seminar)	Kenneth Foltz, MAI
October 12 October 13 (A.M.) October 13 (P.M.)	13-Hour USPAP CE Package @ Greater Tampa Association of Realtors, Tampa 7-Hour National USPAP 3-Hour Florida Law for Real Estate Appraisers 3-Hour Supervisor Trainee Roles & Rules	Diane Gilbert, MAI, SRA Diane Gilbert, MAI, SRA Diane Gilbert, MAI, SRA
October 22	Office Building Valuation: A Contemporary Perspective Greater Tampa Associate of Realtors, Tampa (7 Hour CE)	Gary Scott, SRPA, SRA



Florida Recertification Deadline: November 30, 2010

Don't Wait Until the Last Minute to Get your CE Hours - **Register Early & Save \$\$**

To register for any of the above classes, go to: www.appraisalinstitute.org/education/WestCoastFlorida.aspx

Leadership Development Advisory Council - May 5 - 7, 2010

The Leadership Development & Advisory Council (LDAC) strives to foster creative thought from talented individuals involved in the real estate appraisal profession while developing the future leaders of the Appraisal Institute. LDAC also establishes an "appraiser-presence" in Congress and demonstrates that the Appraisal Institute is made up of professionals who recognize the importance of being actively involved in the political process.

This year's LDAC conference will take place May 5 - 7, 2010 at the Hyatt Regency on Capitol Hill, Washington, D.C. Members representing the West Coast Florida Chapter for 2010 will be Michael Jonas, MAI, Naples and Brad Saucier, Tampa. We hope our participants have a great experience this year and look forward to a report on their efforts upon their return.

2010 Washington Appraisal Summit - July 19 - 20, 2010

The Appraisal Institute will host a two-day appraisal summit on July 19-20 in Washington, D.C. Government officials, practicing appraisers, users of appraisal services and real estate industry practitioners will have a unique opportunity to congregate at the summit and discuss the wide spectrum of legislative changes shaping the appraisal profession today. This is the fifth appraisal summit to be hosted by the Appraisal Institute in Washington. This year's theme will be "Elevating the Appraisal Profession through Understanding, Awareness and Involvement." The conference will include more than 50 topics, including updated Internal Revenue Service valuation rules, financial regulatory reform, the Home Valuation Code of Conduct and appraisal management company practices.

All members can earn up to 14 hours of Appraisal Institute continuing education credit by attending the two-day summit. The summit will be held at the Hyatt Regency Washington on Capitol Hill. For more information and to register, visit [www.http://quest.cvent.com/EVENTS/Info/Summary.aspx?e=4321147f-6081-41b1-953b-787e28a46786](http://quest.cvent.com/EVENTS/Info/Summary.aspx?e=4321147f-6081-41b1-953b-787e28a46786).

Expanded Member Benefit! AI Launches More Communities of Practice

The Appraisal Institute has launched four new Communities of Practice to facilitate online member discussions. In addition to the technology and sustainable building communities, members may now engage in discussions on international valuation, tax valuation, eminent domain and modular/systems-built and manufactured housing communities.

AI Communities is an online member benefit available to all Appraisal Institute members. While in the AI Communities, members can exchange news and share information, check the AI Communities' calendar to stay abreast of upcoming events, participate in online discussion boards, suggest a poll to community facilitators and chat online with other members.

To experience AI Communities, log in to "My Appraisal Institute" at www.appraisalinstitute.org/MyAppraisalInstitute and click the "Explore AI Communities" button in the right column. After clicking "I accept" on the Terms of Use page, members will be able to download the full tutorial and enter the AI Communities site. For questions, contact: communities@appraisalinstitute.org.

Visit our chapter website for information on employment opportunities, chapter meetings, education offerings and other profession updates at <http://www.aiwestcoastfl.org/default.asp?id=1>

Nominating Committee

Sandra K. Adomatis, SRA, Chairman

As immediate past president of the West Coast Florida Chapter, I am charged with the chair position of the 2010 Nominating Committee. I would like to thank my fellow committee members, Robert Franc, MAI, Carolyn Holman, MAI, Gregory Johnson, MAI and Emily Ross.

On behalf of the nominating committee, I am pleased to present the following 2011 slate of officers, directors and Region X representatives for the West Coast Florida Chapter:

2011 Officers:

President: Cliff Bowen, SRA, Ft. Myers
Vice President: David Lemonde, SRA, Englewood
Secretary: Richard Tobias, MAI, St. Petersburg
Treasurer: Woodman S. Herr, MAI, Tampa

2011 Directors:

(3-year term)
Joseph Ayo, MAI (2009 - 2011)
Michael Colias, SRA (2009 - 2011)
Michael Jonas, MAI (2009 - 2011)
Jennifer Marshall, SRA (2009 - 2011)
Brad Saucier (2010 - 2012)
Mary L. Patterson, SRA (2010 - 2012)
Ned Palmer (2010 - 2012)
Don Saba, SRA (2011 - 2013)

Region X Representatives: *(Serve a 2-year term. Can serve a maximum of two consecutive two-year terms)*

Kathryn Candeloro (2011 - 2014)
Chris Finch, MAI (2011 - 2014)
Ken Foltz, MAI (2010 - 2013)
David Lemonde, SRA (2011 - 2014)
Dan Richardson, MAI (2009 - 2012)
Curt Wheeler, MAI (2010 - 2013)
Brian Zamorski (2011 - 2014)

The above slate will be voted on at the May 7th general membership luncheon meeting being held at the Pelican Preserve Country Club @ the Town Center's Magnolia Room in Ft. Myers. Please come and show your support to these dedicated individuals who will serve your chapter during 2011!

Mark Your Calendar!

2nd Quarter Chapter Meeting - May 7, 2010

Pelican Preserve Town Center - 11:30 A.M.

Ft. Myers, FL

Announcements.....Employment Opportunities

JOB OPPORTUNITY.....Lee County. Well-established appraisal firm is expanding into Lee County seeks experienced, state certified residential appraiser. Coverage area may include Charlotte County. If you have not lived in or worked in the Lee County area for at least two years, please do not apply. Must be on the FHA roster. Must pay to join our E&O insurance policy. Must be self-motivated, have high standards and ethics. Full or part-time fee-split positions available. Must be familiar with Alamo/Wintotal software. Prefer someone who can work from his or her home office, but office space can be accommodated. In addition, must be able to meet very quick deadlines for AMC's. Please email resume and references to debiedietz@allianceappraisalflorida.com or fax to (941) 330-1949. Check out our website at: www.allianceappraisalflorida.com

Tampa. Tampa Bay based Commercial Appraisal Company, first established in 1979, seeks an accredited MAI Appraiser as a full partner to further develop the brand throughout Florida. In the last two years we have valued in excess of \$2.5 billion in real estate. We are approved with Regions Bank, and a series of small regional banks, Tampa Housing Authority, City of St. Petersburg, Tarpon Springs Housing Authority - just to name a few. Experience in multi-family housing and condominium developments, high-rise buildings, office and industrial parks, marinas, and farm land would be an asset. Bring your portfolio of clients, or just your designation - and join this small team working on exceptional projects in Florida - and further afield. For details contact paul@appraisaldevelopment.com

Tampa. The Dohring Group is looking to provide a great opportunity to immediately hire a commercial appraiser. Minimum three years experience, strong communication, networking skills and self-motivated. Call Jeff Hicks if you are looking for an opportunity with a local firm with a heavy emphasis on ethics and technology with an entrepreneurial culture. Tel: 813.223.9111, jeff@dohringgroup.com

Increase Continuing Education for Associate Members

At the February National Board of Directors meeting the Board voted on an increase in the number of hours of continuing education for Associate members. The increase requires that each associate have 70 hours of continuing education in their 5 year CE cycle. **This becomes effective July 1.**

The new continuing education requirements are intended to raise the level of education of all Associate members and to raise the quality of appraisal services. Most state certified appraisers already are required to complete a minimum of 70 hours of continuing education every five years. As part of the 70 hours, Associate members will be required to complete the Uniform Standards of Professional Practice Course, the Business Practices and Ethics Course and an advanced education course. Associate members currently are required to take the Standards Course and the Ethics Course within the first year of membership and then in every five-year cycle. (There are some alternatives to these requirements for Associate members)

Beginning in 2015, Associate members who complete their five-year continuing education cycles will be required to state in their written appraisal reports whether they have completed the new CE requirements. Non-compliance will result in a 6-month suspension followed by termination.

Membership Development & Retention

J. Bruce Cumming, Jr., Chairman

I would like to welcome all the new associate members who joined in the first quarter of 2010 to the West Coast Florida Chapter of the Appraisal Institute! Networking is key and we have a chapter meeting coming up in about a month, which I would encourage you to attend (more about that below). I would also like to thank all the designated and associate members who renewed their memberships for the 2010 year. Thank you!

Our next chapter meeting is on Friday, May 7, 2010 in the Magnolia Room of the Pelican Preserve Town Center, 10561 Veneto Drive, Fort Myers, Florida. We have an excellent speaker planned for the event, Mr. Michael Timmerman, SRA, senior associate with Fishkind & Associates who will be discussing current Southwest Florida market conditions.

Fishkind & Associates is one of Florida's leading economic consulting firms specializing in real estate analysis, feasibility analysis, market research, fiscal impact assessments, and other sophisticated real estate analyses. The firm's founder, Hank Fishkind, PhD was an economics professor at the University of Florida in his prior academic life. He was one of my economics professors when I was a real estate undergraduate at UF, I am sure that many other Gators out there remember Dr. Fishkind's classes as well. I am sure that Mr. Timmerman will have many important facts and figures for us to mull over in our analyses during the remainder of 2010. I would like to encourage all designated and associate members to attend this event. Get out and meet your professional peers and network, one of the key benefits of chapter membership!

As always, if you have an interest in becoming more actively involved with the West Coast Florida Chapter, please feel free to contact me. I am always happy to discuss leadership opportunities within the chapter, region, and at the national level

Want to Become a Member? [JOIN TODAY](#)

Special Magistrate Positions

Special Magistrates for the Pinellas County Value Adjustment Board

In accordance with Section 194.035, Florida Statutes, Pinellas County is currently seeking appraisers who meet the following criteria to serve as Special Magistrates for the 2010 Value Adjustment Board. A Special Magistrate may not be an appointed or elected official or employee of Pinellas County; must be a state certified real estate appraiser with not less than five years experience in real property evaluation and/or a designated member of a nationally recognized appraiser's organization with not less than five years experience in tangible personal property valuation, per Chapter 475, Florida Statutes; and may not represent a taxpayer before the Value Adjustment Board in any tax year during which he or she serves as a Special Magistrate. Appraisers who have three years of relevant experience and who have completed the training conducted by the Department of Revenue will also be considered for appointment.

Special Magistrates will be paid at the rate of \$95.00 per hour, plus mileage. A condition of appointment is attendance at an orientation meeting that is tentatively scheduled for September 24, 2010. Hearings will be scheduled during the months of October, November and December. Candidates wishing to serve should contact Cynthia N. Haumann, Deputy Clerk, Value Adjustment Board, Clearwater Courthouse, 315 Court Street, Fifth Floor, Clearwater, Florida 33756; telephone number (727) 464-3463; e-mail address: chauman@pinellascounty.org. Completed applications must be received on or before 5:00 P.M., Friday, June 25, 2010.

Sandra Adomatis, SRA Named April "Volunteer of Distinction"

Region X's Sandra Adomatis, SRA, a member of the West Coast Florida Chapter, has been named an Appraisal Institute "Volunteer of Distinction" for the month of April.



The Appraisal Institute's VOD member recognition program honors one member in good standing in each region each month for their service to the organization, the profession and their community. Working with their president or board if they wish, chapter executive directors are asked to submit their chapter's nomination to their regional executive director. (Any member may make a suggestion to their chapter executive director). Regional executive directors, in consultation as necessary with their regional chair and/or vice chair, have been asked to select honorees each month for their region.

Adomatis has been a member of the Appraisal Institute for 26 years. Her service to the Appraisal Institute includes serving for three years as chair of AI's Residential Demonstration Report Writing Committee, as current vice chair of the AI National Education Committee and as president of the West Coast Florida Chapter. A former Region X representative, she has held numerous positions on the West Coast Florida Chapter's Board of Directors, notably dedicating herself to its Education Committee. An instructor of three online AI courses, she has helped develop several courses and seminars, including the AI's current offering of its residential green building seminar.

Sandra Adomatis has been involved in the real estate valuation profession for 29 years. Her service to the profession includes mentoring appraisal associates on the path to earning their SRA designation and speaking to homebuilder associations across the country on the topic of high-performance houses. She has been certified as a general real estate appraiser by the states of Indiana and Florida, and has formerly written weekly real estate articles for the Charlotte Sun Times. She has owned her own firm, Adomatis Appraisal Service, since 1992.

In her community, Adomatis serves on the Board of Directors for the Charlotte Housing Corporation, a not-for-profit corporation providing housing for low income families, and previously served for seven years on the Affordable Housing Committee in Charlotte County. She has worked as a mentor with young women in her community and has dedicated her time as a speaker at various ladies conferences through local churches. She is a member of Grace Bible Church and is the club photographer for the Charlotte Harbor Yacht Club.

Sandra Adomatis joined one of AI's predecessor organizations in 1984 and earned her SRA designation in 1985.

FREAB General Meetings 2010

June 7 - 8 (Monday & Tuesday)

August 2 - 3 (Monday & Tuesday)

October 11 - 12 (Monday & Tuesday)

December 6 - 7 (Monday & Tuesday)

All meetings are held at the Real Estate Appraisal Board in Orlando unless stated otherwise. Contact JoEllen Peacock to register at joellen.peacock@dbpr.state.fl.us.

61J1-4.003 - Continuing Education: A licensee or certificate holder may earn five (5) classroom hours by attending an entire meeting where the Board considers disciplinary cases, for a maximum of seven of the required thirty (30) hours.

2nd Quarter Chapter Meeting

*Mark Your Calendar for the Next
Chapter Membership Meeting*

Friday, May 7, 2010

Pelican Preserve, Ft. Myers

Lunch Meeting & Program:

11:30 A.M. - 1:00 P.M.

University Relations - Spring 2010

J. Bruce Cumming, Jr., Region X University Relations Director, Region X

Fall Semester tends to be the busy season for university relations with the University of Florida Real Estate Trends & Strategies Conference, <http://warrington.ufl.edu/fire/realestate/>, and the Florida State University Real Estate Trends & Networking Conference, <http://www.fsurealestate.com/>. Both universities have job boards, if you are looking for any university educated real estate graduates. It should be noted that FSU's undergraduate business/real estate degree fulfills most of the educational requirements for state-certification as a general real estate appraiser. I believe new FSU real estate graduates have only to take the National USPAP course, Florida Core Law Seminar, and Supervisor/Trainee Seminar to receive their trainee license. UF's MSRE (Master of Science in Real Estate) graduates have a similar track. Also, if you are looking for trainees, please feel free to e-mail me your job descriptions and I can forward it out to about 20 Florida real estate professors at nine Florida universities that offer anything from a single real estate course to graduate degrees in real estate.

The American Real Estate Society (ARES) (university real estate professor and high-end real estate researcher professional association), <http://www.aresnet.org/>, is having their annual conference at the Naples Beach Hotel & Golf Club. ARES tends to meet in Florida during even years and on the west coast during odd years. This year ARES, in conjunction with the Appraisal Institute and CCIM Institute, is offering a one-day seminar on Market Analysis and Market Forecasting. The presentations include both leading academic and professional researchers from universities and the private sector including: CBRE Econometric Advisors (formerly Torto Wheaton Research (both Dr. Torto and Dr. Wheaton are real estate professors at the Massachusetts Institute of Technology)), CoStar Group, PricewaterhouseCoopers, Property & Portfolio Research (PPR), REIS, Real Capital Analytics, the Urban Land Institute, University of Denver, University of Florida, and University of San Diego.

The presentations will include: The Real Estate Market Environment/Emerging Trends; Real Estate Market Modeling - Methodology, Analytical, Techniques, Databases, and Reports; Site-To-Do-Business and CCIM RE-DEX; and Applications and Case Studies for Decision Making. The seminar appears to be a very timely one for real estate researchers and analysts.

I would encourage all interested parties to attend the Market Analysis and Market Forecasting Seminar and, if possible, the ARES meeting. One tends to get a different perspective on real estate research, analysis, and valuation from attending events at this level.

Again, keep in mind that the Class of 2010 begins graduating in a few weeks and if you have need for any junior talent, I am happy to connect you with professors, students, and upcoming graduates!

AI/ARES/CCIM 2010 Cocktail Welcome Reception - April 14, 2010 Naples Beach Hotel & Golf Club, Naples Florida

The 26th Annual American Real Estate Society (ARES) Conference will take place on April 14 - 17, 2010 at the Naples Beach Hotel. The meeting also includes participation between the Appraisal Institute and CCIM Institute.

A cocktail reception will be held on April 14th from 6 P.M. - 8 P.M. and since our chapter is a sponsor of this reception, West Coast Florida Chapter members may attend the reception free of charge! To RSVP for the reception, forward email to: aimeetings@appraisalinstitute.org and give your name, designation, city and state. In the subject line of the email, please type: "WCF Chapter/Naples Reception Sponsorship". Please RSVP no later than April 12th.

1st Quarter Chapter Meeting held February 25th - Tampa



Cool Tools seminar presented by R. Wayne Pugh, MAI at Rusty Pelican, Tampa



Installation of 2010 West Coast Florida Officers, Directors and Region X Representatives performed by Wayne Pugh, MAI



MAI Certificate presented to Philip Cusmano by Wayne Pugh



Powerpoint Presentation given by Wayne Pugh on the Appraisal Institute



Wayne Pugh recognizing outgoing President Sandra Adomatis, SRA



Guest Speaker Lou Plascencia at February Meeting




Presentation of President's Plaque to Sandy Adomatis, SRA by 2010 Chapter President Karen Goforth, MAI



2010 Officers (r to l) Karen Goforth, Cliff Bowen, David Lemonde, Richard Tobias and Director Joe Ayo with Wayne Pugh, MAI, past national president of the Appraisal Institute

2010 Dues Invoices Are Out!

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"My Dues Invoice"
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2nd Quarter Meeting of the West Coast Florida Chapter Friday, May 7, 2010 - Ft. Myers, FL

Please join us for the next chapter luncheon meeting & program!

Where: Magnolia Room at Pelican Preserve Town Center
10561 Veneto Drive
Ft. Myers, FL 33913
www.pelicanpreserve.com

Schedule: Seminar - 8:30 A.M. - 11:30 A.M. | Florida Law Meeting/Lunch - 11:30 A.M. - 1:00 P.M.
Seminar - 1:00 P.M. - 4:00 P.M. - Florida Supervisor/Trainee Rules

Guest Speaker: Michael Timmerman, SRA, Fishkind & Associates

Reservations are required to attend - please join us!

To register online for seminar and/or lunch meeting: www.appraisalinstitute.org/education/WestCoastFlorida.aspx

Registration Information

Name _____

Firm _____

Address _____

City _____ State _____ Zip _____

Email _____ License # _____

Phone _____

Meeting Cost: \$25 Member
\$30 Nonmember

Seminars: \$95 Member (per seminar)
\$115 Nonmember (per seminar)

Mail Check or Fax Registration to:

West Coast Florida Chapter - AI
2803 W. Busch Boulevard, Suite 106
Tampa, FL 33618
T 813-935-4311 F 813-935-4332

Questions? wcoastfl@tampabay.rr.com

Payment: Visa MasterCard Amex Check

R.S.V.P. by May 3, 2010

Card # _____ Exp Date _____ Amount \$ _____

I plan to attend: Both Seminars Lunch Meeting Only All 3



West Coast Florida Chapter of the Appraisal Institute
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